

Transport Operator

essential reading for HGV PSV LCV



2016 MEDIA INFORMATION



FEATURES 2016

Regular sections in Transport Operator include:
 Industry News • Legal Update
 Product News • Fleet Management
 Workshop • LCV Latest
 Bus & Coach Roundup

January/February

Transmission & Clutch
 Vehicle Diagnostics
 Vehicle Weighing
 Workshop Management

March

Braking Systems & Components
 Exhaust & Emissions
 Telematics
 Vehicle Graphics & Livery

April

CV Show Preview
 Axles, Steering & Suspension
 Workshop Pits

May

Air Conditioning
 Brake Testing
 Lubrication
 Tyre & Wheel Servicing

June

AdBlue
 Road Safety & Visibility
 Trailer Systems & Components
 Vehicle Washing

July/August

Transport Training
 Wheels & Tyres
 Workshop Lifts

September

Fuel Management
 Load Handling
 Vehicle Security

October

Brake Servicing & Diagnostics
 Trailers
 Vehicle Lighting

November/December

Alcohol & Drug Testing
 Batteries & Battery Management
 Fuel Cards & Fuel Purchase
 Tachograph

CIRCULATION PROFILE

Type of Company

Road Haulage / Distribution	15,204
Own Account Operators (Companies which operate CVs but are not necessarily in transport)	12,385
Bus & Coach Operators	1,735
Commercial Vehicle Garage/Repairers	1,697
Service Dealerships	1,232
Local Authorities	863
Local Authority Contractors	263
Public Services/Utilities	672
Commercial Vehicle Bodybuilders inc. Trailer Builders	399
Commercial Vehicle Hire	278
Components Distributors / Factors	222
Commercial Vehicle Recovery	255
Industry Suppliers	747
Miscellaneous	305
Total	36,257*

Transport Operator is strictly distributed to fleets running a minimum of 5 vehicles of 3.5 tonnes and above

Job Title

Transport / Distribution Managers	9,310
Proprietors	7,872
Directors	5,923
Fleet Engineers	5,632
Workshop Managers	4,768
Service Managers	1,120
Procurement Managers	360
Miscellaneous	1,270
Total	36,257*

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*Figure current on 01/11 /2015

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